

MULTICORE WORLD 2017

Answering the BIG Questions

(20th - 21st - 22nd February 2017. Wellington, New Zealand)

SPONSORSHIP SUMMARY

Multicore World 2017, an initiative of **Open Parallel**, is a significant high technology event hosted within Australasia. Now in its sixth consecutive year, and presenting a unique line-up of some of the most respected speakers in their field from around the World, **MW2017** offers an informal environment with an emphasis on interaction and the value of information exchange between peers. Those attending this global think-tank hold senior executive and/or trend setting technologist and scientific roles within their respective organisations.

Scheduled international keynotes & speakers are: Prof Satoshi Matsuoka (Tokyo Inst of Tech, Japan), Prof Michael Kelly (U Cambridge, UK), John Gustafson (A*Star, Singapore), Prof Tony Hey (fmr VP Microsoft Research, UK), Victoria MacLennan (Optimal BI, NZ), Happy Sithole (CHPC, South Africa), Pete Beckman (Argonne, US), Prof Michelle Simmons (UNSW, Australia), Dave Jaggar (fmr ARM, NZ), Paul McKenney (IBM, US), Francois Kapp (SKA South Africa), Prof Shaun Hendy (U Auckland, NZ), Prof Bruce Mellado (U Witwatersrand, South Africa), Prof Andreas Wicenec (ICRAR, Australia), Nathan DeBardeleben (LANL, US), Paul Fenwick (Perl, Australia), Mark Moir (Oracle, US) & another 15+ distinguished speakers.

As a sponsor, we would like to offer you a unique opportunity to become involved with a leading community, working on the future of computing at extreme scale and power efficiency.

Your brand will reach the best in their field representing Industry, Science, Developer & Engineering Communities, Academia and Government over talks, panels and discussion time.

State-of-the-Art themes include:

- Software for the Enterprise: Decision-Making Support in a Complex World
- Machine Understanding & the future of the Data-Centre: sending code to the data
- Big Data, IoT, intelligent devices, neural networks: scalability and Industry 4.0 applications
- Data-centric and Heterogeneous Computing: Programming Models and Co-Design
- Applications: Precision Agriculture, Personalised Medicine, Atmospheric Models, O&G, SKA, etc.

At **Multicore World** some of our goals will be to:

- Survey the capabilities and range of multicore & manycore technologies currently available or forecast to emerge in the next 3 years **-and how will impact businesses worldwide.**
- Discover the possible application domains the various architectures are aimed at such as Big Data, Cloud and Mobile, and understand the computing, I/O performance, power utilization, software that's available today and what will be feasible in 3 years.
- Discuss the scope of the **Square Kilometre Array (SKA)** computing requirements for data management and distribution and its project spillovers into industry.

This destination conference will comprise of **3 days intensive talks** as well as panels and discussion time. **Organised as a limited audience event** - capped at 100 attendees, providing ample opportunity for face to face meetings and interaction with leaders and trend-setters, and to participate, speak about and exhibit examples of your current and future products and services, in a **unique and cost/effective opportunity as part of a specialist and targeted meeting.**

For further information: Conference Director **Nicolás Erdödy**, nicolas@multicoreworld.com (+64) 27 521 4020 Web: **MulticoreWorld.com**

Multicore World 2017 Sponsorship – Benefits

We are pleased to offer **four options** for your participation, but do not hesitate to voice your interest for a specific package - we will aim to tailor it accordingly.

We conceived Multicore World as a long-term partnership between your organisation and Open Parallel therefore **we look forward to do ongoing business in the context of a common strategic vision.**

Sponsorship options available are **Bronze, Silver, Gold and Diamond** - below are their highlights, also presented in a comparative table.

Please note that a **"Full Conference Ticket"** includes

- Full access to all 3 days of sessions
- All day meals at the **Conference Venue: Shed 6, Queen's Wharf, Wellington, New Zealand**
- Conference Dinner (Tuesday 21st February)
- Conference Closure Cocktail (Wednesday 22nd)
- Conference Drinks and Nibbles (Monday 20th)
- **Normal price for a Full Conference Ticket (3 days) is NZ\$1,500.00 + GST (~USD 1,050.00)**

All sponsorship prices are in New Zealand Dollars and do not include GST tax (+15%).

All sponsorship offers are subject to availability and sold in a strictly first come basis.

Bronze Sponsorship - \$3,000.00

- **Two Full Conference Tickets** (worth \$1,500.00 each).
- Full online/digital banner presence and included in slides between conference presentations.
- **Available till 15th February 2017**, subject to tickets' availability.
- **OFFER!** Collateral and banner at registration desk **if you sign & PAY BEFORE February 8th, 2017**

Silver Sponsorship - \$5,000.00


- **ONE 10' Panel Slot plus debate time** at Multicore World among renowned speakers.
- **Three Full Conference Tickets** (worth \$1,500.00 each).
- **Booth** to present your company for three days (20th - 22nd February 2017).
- **Available till 13th February 2017**, subject to tickets and space availability.
- **OFFER!** Get one extra ticket **if you sign as Silver Sponsor & PAY BEFORE February 1st, 2017**

Gold Sponsorship - \$10,000.00

- **ONE 25' Sponsored speaker slot** at Multicore World.
- **ONE 15' Demo talk** at your booth - **Exclusive** (no other activity overlaps with it)
- Exclusive MC's mention between sessions to draw attendees to your booth.
- **Booth with space for demonstrations** for three days.
- **Four Full Conference Tickets** (worth \$1,500.00 each).
- Option to sponsor **two** morning / afternoon tea (draw public to your demo) - **Exclusive.**
- **Available till 10th February 2017**, subject to program, tickets and space availability.
- **OFFER!** Get two extra tickets **if you sign as Gold Sponsor & PAY BEFORE February 1st, 2017.**

Diamond Sponsorship - Negotiable

- **ONE 45' Keynote Speaker slot** at Multicore World.
- **ONE 25' Sponsored speaker slot** at Multicore World.
- **TWO 15' Demo talks** at your booth - **Exclusive** (no other activity overlaps with it).
- **Five Full Conference Tickets** (worth \$1,500.00 each).
- **Option** to sponsor Conference Dinner - Exclusive
- **Other exclusive options – voice your interest.**
- **Available till 1st February 2017**, subject to program, tickets and space availability.
- **OFFER!** Get an exclusive and private board / CEO-style roundtable with selected speakers to present your technologies **if you sign as Diamond Sponsor & PAY BEFORE January 27th, 2017.**

 MULTICORE WORLD 2017 Sponsorship Benefits	Bronze	Silver	Gold	Diamond
45' Keynote Speaker Slot at Multicore World	x	x	x	YES
25' Speaker Slot at Multicore World	x	x	YES	YES
10' Panel Slot and further debate at Multicore World	x	YES	YES	YES
Multicore World Conference Dinner with 10' talk - Exclusive	x	x	x	YES
CEO-level roundtable / board meeting w/selected speakers	x	x	x	YES
Tailored media coverage by specialised journalists from Multicore World	x	x	x	YES
Morning/afternoon tea w/MC directing public to booth/demo	x	x	YES	YES
Conference / workshop lunch -draw public to your booth/demo	x	x	x	YES
Opening / closure cocktails -with 5' talk	x	x	x	YES
Negotiable – Conference / workshop naming rights	x	x	x	YES
Negotiable – Collateral tailored for specific attendees	x	x	x	YES
Negotiable – Conference proceedings (printed/video/online)	x	x	x	YES
Negotiable – Conference swag and “freebies”	x	x	YES	YES
Booth for collateral for three days	x	YES	YES (w/demo)	YES (w/demo)
Stand-alone banners beside speakers and trade-show space	x	YES	YES	YES
Collateral in registration desk	YES	YES	YES	YES
Attendees list (w/details and introductions)	x	x	x	YES
Banner presence online	YES	YES	YES	YES
Banner presence in general printed material	x	YES	YES	YES
Banner presence in slides between presentations	YES	YES	YES	YES
Number of full tickets	2	3	4	5
Extra tickets if Sponsorship PAID BEFORE 1st February	x	1	2	Negotiable
Sponsorship value (excluded GST + 15%)	\$3,000.00	\$5,000.00	\$10,000.00	Negotiable
Sponsorship available till	15th Feb	13th Feb	10th Feb	1st Feb

NB: All actions and expenses involving “extra materials” (i.e. special meals, drinks, gifts, collateral, booth, stand-alone banner, sponsored student tickets and guests, and any other “optionals” to be negotiated) are to be covered in FULL by the Sponsor.

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