

MULTICORE WORLD 2016

15th - 16th - 17th February 2016. Wellington, New Zealand

Answering the Big Questions

Sponsorship Summary

Open Parallel presents the **5th consecutive edition of Multicore World**, a global conference about Multicore & Manycore Technology, Applications and Business that provides the knowledge and tools to support software and infrastructure projects.

You are invited to sponsor, present and exhibit examples of your current and future technologies at Multicore World 2016 -a unique opportunity to become involved with a leading community working on the future of computing at extreme scale and power efficiency.

Collocated with MW2016 are the workshops "**OpenMP 4.0**"; "**OpenStack**" and "**HPC in the Cloud: the SKA example**" -where software development & integration tasks for the Square Kilometre Array (SKA) project will be featured.

Your brand will reach the best in their field representing Industry, Science, Developer & Engineering Communities, Academia and Government over talks, panels and discussion time.

State-of-the-Art themes include:

- Software for the Enterprise in a Complex World
- Machine Understanding: the future of the Data Centre
- Big Data and Internet of Things: scalability and industry applications
- Heterogeneous and Exascale Computing
- TOPS (The Open Parallel Stack): The OS for a Data Centre Rack Scale Computer

At Multicore World some of **our goals** will be to:

- Survey the capabilities and range of multicore & manycore technologies currently available or forecast to emerge in the next 3 years -and how will impact businesses worldwide.
- Discover the possible application domains the various architectures are aimed at such as Big Data, Cloud and Mobile, and understand the computing, I/O performance, power utilization, software that's available today and what will be feasible in 3 years.
- Learn the scope of the SKA computing requirements for data management and distribution.

This destination conference and workshop will comprise of **3 days intensive talks** as well as panels and discussion time to continue creating our ecosystem. **Organised as a limited audience event** -capped at 80 attendees, you will be able to have face to face meetings and interact with leaders and trend-setters.

As a key player, we invite you to participate, speak about and exhibit examples of your current and future products and services, in a unique and cost/effective opportunity to be part of a specialist and targeted meeting. Do check the **Program** for the stellar line-up of **guest speakers** and please comment back to us with any questions and whether, as we hope, you will plan to accept our invitation.

For further information:

Visit MulticoreWorld.com, or contact
Conference Director **Nicolás Erdödy**,
nicolas@multicoreworld.com
(+64) 27 521 4020

Multicore World 2016 Sponsorship - Benefits

We are pleased to offer four options for your participation, but do not hesitate to voice your interest for a specific package -we will aim to tailor it accordingly.

We conceived Multicore World as a long-term partnership between your organisation and Open Parallel therefore we look forward to do ongoing business in the context of a common strategic vision.

Sponsorship options are **Bronze, Silver, Gold and Diamond** -below are their highlights, also presented in a comparative table.

Please note that a **"Full Conference Ticket"** includes

- Full access to all 3 days of sessions
- All day meals
- Conference Dinner (Multicore World - Tuesday 16th February)
- Conference Closure Cocktail (Multicore World - Wednesday 17th)
- Conference Drinks and Nibbles (Monday 15th)
- Normal price for a Full Conference Ticket (3 days) is NZ\$1,200

All sponsorship prices are in New Zealand Dollars and do not include GST tax (+15%).

All sponsorship offers are subject to availability and sold in a strictly first come basis.

Bronze Sponsorship - \$3,000.00

- Three Full Conference Tickets (worth \$1,200.00 each).
- Full banner presence -online and included in slides between conference presentations.
- Available till 12th February 2016, subject to tickets availability.
- **OFFER! Collateral at registration desk if you sign & PAY BEFORE February 1st, 2016**

Silver Sponsorship - \$4,500.00


- Three Full Conference Tickets (worth \$1,200.00 each).
- Booth to present your company for three days (15th - 17th February).
- Stand-alone banners in exhibition space.
- MC's mention between sessions to draw attendees to your booth.
- Available till 12th February, subject to tickets and space availability.
- **OFFER! Get one extra full ticket if you sign as Silver Sponsor & PAY BEFORE February 1st, 2016**

Gold Sponsorship - \$9,000.00

- ONE 20' Speaker slot at Multicore World.
- Four Full Conference Tickets (worth \$1,200.00 each).
- Booth with space for demonstrations for three days.
- Option to sponsor one morning / afternoon tea (draw public to your demo) - **Exclusive**.
- Available till 10th February, subject to program, tickets and space availability.
- **OFFER! Get TWO extra full tickets if you sign as Gold Sponsor & PAY BEFORE February 1st, 2016.**

Diamond Sponsorship - Negotiable

- ONE 45' Keynote Speaker slot at Multicore World.
- ONE 20' Speaker slot at Multicore World.
- ONE 20' Speaker slot at the workshop "HPC in the Cloud: SKA".
- Other exclusive options - voice your interest.
- Available till 10th February 2015, subject to program, tickets and space availability.
- **OFFER! Get an exclusive board / CEO style roundtable with selected speakers if you sign as Diamond Sponsor & PAY BEFORE February 1st, 2016.**

 MULTICORE WORLD 2016 Sponsorship Benefits	Bronze	Silver	Gold	Diamond
45' Keynote Speaker Slot at Multicore World	x	x	x	YES
20' Speaker Slot at Multicore World	x	x	YES	YES
Multicore World Conference Dinner with 15' talk - Exclusive	x	x	x	YES
20' Speaker Slot at HPC in the Cloud: SKA	x	x	x	x
HPC in the Cloud: SKA Workshop Dinner with 10' talk - Exclusive	x	x	x	YES
CEO level roundtable / business meeting with selected speakers	x	x	x	YES
Media coverage by specialised journalists from Multicore World	x	x	x	YES
Morning/afternoon tea w/ MC directing public to booth / demo	x	x	YES	YES
Conference / workshop lunch -draw public to your booth / demo	x	x	x	YES
Opening / closure cocktails -with 5' talk	x	x	x	YES
Negotiable - Conference / workshop naming rights	x	x	x	YES
Negotiable - Collateral tailored for specific attendees	x	x	x	YES
Negotiable - Conference proceedings (printed / video / online)	x	x	x	YES
Negotiable - Conference swag and "freebies"	x	x	YES	YES
Booth for collateral for three days	x	YES	YES (with demo)	YES
Stand-alone banners in trade-show space	x	YES	YES	YES
Stand-alone banners beside speakers	x	x	YES	YES
Collateral in registration desk	YES	YES	YES	YES
Attendees list	x	x	YES	YES
Banner presence online	YES	YES	YES	YES
Banner presence in general printed material	x	YES	YES	YES
Banner presence in slides between presentations	YES	YES	YES	YES
Number of full tickets	3	3	3	Negotiable
Number of extra tickets if Sponsorship Paid BEFORE 1st February	x	1	2	Negotiable
Sponsorship value (excluded GST + 15%)	\$3,000.00	\$4,500.00	\$9,000.00	Negotiable
Sponsorship available till	12 Feb	12 Feb	10 Feb	Negotiable

NB: Actions involving "extra materials" (i.e. special meals, drinks, gifts, collateral, booth, stand-alone banner, student tickets, and other "optionals" to be negotiated) to be covered by Sponsor.



PASQUALE

YOUR BRAND HERE!

For further information, participation and presentations, updates about program and sponsorship opportunities, visit MulticoreWorld.com, follow [@MulticoreWorld](https://twitter.com/MulticoreWorld) or contact Conference Director, **Nicolás Erdödy**, nicolas@multicoreworld.com (+64) 27 521 4020

Multicore World is an initiative of Open Parallel Ltd.