



17<sup>th</sup> - 18<sup>th</sup> February 2015. Wellington, New Zealand

### Answering the Big Questions

Including **HPC in the Cloud: the SKA example**, 19<sup>th</sup> – 20<sup>th</sup> February  
(workshop collocated with Multicore World 2015)

## Sponsorship Summary

**Open Parallel** presents the **4<sup>th</sup> consecutive edition of Multicore World**, a global conference about Multicore & Manycore Technology, Applications and Business that provides the knowledge and tools to support software and infrastructure projects.

**You are invited to sponsor, present and exhibit** examples of your current and future technologies at Multicore World 2015 -a unique opportunity to become involved with a leading community working on the future of computing at extreme scale and power efficiency.

Collocated with MW2015 is the workshop "HPC in the Cloud: the SKA example" - sponsored by the **SKA Organisation (UK)** where software development & integration tasks for the Square Kilometre Array (SKA) project will be featured.

**Your brand will reach the best in their field** representing Industry, Science, Developer & Engineering Communities, Academia and Government over talks, panels and discussion time.

#### **State-of-the-Art themes include:**

- Latest in-production technology & Platforms for Mobile, Embedded & Internet of Things.
- New Trends, Industry Applications, Scalability and Performance.
- Cloud Computing and Big Data Movement, Analysis, Display and Archive.
- Green Computing, Energy Utilisation and Optimisation.
- Exascale, Parallel Programming, Heterogeneous & Reconfigurable Computing.

At Multicore World some of **our goals** will be to:

- Survey the capabilities and range of multicore & manycore technologies currently available or forecast to emerge in the next 3 years -and how will impact businesses worldwide.
- Discover the possible application domains the various architectures are aimed at such as Big Data, Cloud and Mobile, and understand the computing, I/O performance, power utilization, software that's available today and what will be feasible in 3 years.
- Learn the scope of SKA computing requirements for data management and distribution.

**This destination conference and workshop** will comprise of **4 days intensive talks** as well as panels and discussion time to continue creating our ecosystem. **Organised as a limited audience event** -capped at 100 attendees, you will be able to have face to face meetings and interact with leaders and trend-setters.

**As a key player**, we invite you to participate, speak about and exhibit examples of your current and future products and services, in a unique and cost/effective opportunity to be part of a specialist and targeted meeting. Do check the **Program** for the stellar line-up of **guest speakers** and please comment back to us with any questions and whether, as we hope, you will plan to accept our invitation.

**For further information** visit [MulticoreWorld.com](http://MulticoreWorld.com), or contact Conference Director, **Nicolás Erdödy**, [nicolas@multicoreworld.com](mailto:nicolas@multicoreworld.com) (+64) 27 521 4020

## Multicore World 2015 Sponsorship - Benefits

**We are pleased to offer four options for your participation**, but do not hesitate to voice your interest for a specific package -we will aim to tailor it accordingly.

We conceived Multicore World as a long-term partnership between your organisation and Open Parallel therefore **we look forward to do ongoing business in the context of a common strategic vision.**

Sponsorship options are **Bronze, Silver, Gold and Diamond** -below are their highlights, also presented in a comparative table.

Please note that a **"Full Conference Ticket"** includes

- Full access to all 4 days of sessions (Multicore World + HPC in the Cloud: SKA)
- All day meals
- Conference Dinner (Multicore World - Tuesday 17<sup>th</sup> February)
- Conference Closure Cocktail (Multicore World - Wednesday 18<sup>th</sup>)
- Workshop Drinks and Nibbles (HPC in the Cloud: SKA - Thursday 19<sup>th</sup>)
- Workshop Closure (Friday 20<sup>th</sup>)
- **Normal price for a Full Conference Ticket (4 days) is \$1,200 (+GST)**
- Multicore World ticket (2 days) - \$950 (+GST).
- HPC in the Cloud: SKA ticket (2 days) - \$350 (+GST)

**All prices are in New Zealand Dollars and exclusive of GST tax (+15%).**

**All sponsorship offers are subject to availability and sold in a strictly first come basis.**

### Bronze Sponsorship - \$3,000.00

- **Three Full Conference Tickets** (worth \$1,200.00 each). This is **1 6% off the normal price!**
- Full banner presence -online and slides between conference presentations.
- Available till 13<sup>th</sup> February 2015, subject to tickets availability.
- **OFFER! Collateral at registration desk if you sign & PAY BEFORE January 31<sup>st</sup>, 2015**

### Silver Sponsorship - \$5,000.00


- **Three Full Conference Tickets** (worth \$1,200.00 each).
- **Booth** to present your company for four days (17<sup>th</sup> - 20<sup>th</sup> February).
- Stand-alone banners in exhibition space.
- MC's mention between sessions to draw attendees to your booth.
- Available till 13<sup>th</sup> February, subject to tickets and space availability.
- **OFFER! Get one extra full ticket if you sign as Silver Sponsor & PAY BEFORE January 31<sup>st</sup>, 2015**

### Gold Sponsorship - \$10,000.00

- **ONE 20' Speaker slot** at Multicore World **or** HPC in the Cloud: SKA.
- **Four Full Conference Tickets** (worth \$1,200.00 each).
- **Booth with space for demonstrations** for four days.
- Option to sponsor **one** morning / afternoon tea (draw public to your demo) - **Exclusive.**
- Available till 11<sup>th</sup> February, subject to program, tickets and space availability.
- **OFFER! Get TWO extra full tickets if you sign as Gold Sponsor & PAY BEFORE January 31<sup>st</sup>, 2015.**

### Diamond Sponsorship - Negotiable

- **45' Keynote Speaker slot** at Multicore World.
- **30' Speaker slot** at HPC in the Cloud: SKA.
- **Other exclusive options** - voice your interest.
- **Available till 10<sup>th</sup> February 2015**, subject to program, tickets and space availability.
- **OFFER! Get an exclusive board / CEO style roundtable with selected speakers if you sign as Diamond Sponsor & PAY BEFORE January 31<sup>st</sup>, 2015.**

 <b>MULTICORE WORLD 2015</b> Sponsorship Benefits	Bronze	Silver	Gold	Diamond
45' Keynote Speaker Slot at Multicore World	x	x	x	YES
20' Speaker Slot at Multicore World	x	x	YES	YES
Multicore World Conference Dinner with 15' talk - Exclusive	x	x	x	YES
30' Speaker Slot at HPC in the Cloud: SKA	x	x	x	x
20' Speaker Slot at HPC in the Cloud: SKA	x	x	YES (instead MW)	YES
HPC in the Cloud: SKA Workshop Dinner with 10' talk - Exclusive	x	x	x	YES
CEO level roundtable / business meeting with selected speakers	x	x	x	YES
Media coverage by specialised journalists from Multicore World	x	x	x	YES
Morning/afternoon tea w/ MC directing public to booth / demo	x	x	YES	YES
Conference / workshop lunch -draw public to your booth / demo	x	x	x	YES
Opening / closure cocktails -with 5' talk	x	x	x	YES
Negotiable - Conference / workshop naming rights	x	x	x	YES
Negotiable - Collateral tailored for specific attendees	x	x	x	YES
Negotiable - Conference proceedings (printed / video / online)	x	x	x	YES
Negotiable - Conference swag and "freebies"	x	x	YES	YES
Booth for collateral for four days	x	YES	YES (with demo)	YES
Stand-alone banners in trade-show space	x	YES	YES	YES
Stand-alone banners beside speakers	x	x	YES	YES
Collateral in registration desk	YES	YES	YES	YES
Attendees list	x	x	YES	YES
Banner presence online	YES	YES	YES	YES
Banner presence in general printed material	x	YES	YES	YES
Banner presence in slides between presentations	YES	YES	YES	YES
Number of full tickets	3	3	3	Negotiable
Number of extra tickets if Sponsorship Paid <b>BEFORE 31<sup>st</sup> January</b>	x	1	2	Negotiable
Sponsorship value (excluded GST + 15%)	\$3,000.00	\$5,000.00	\$10,000.00	Negotiable
Sponsorship available till	<b>13 Feb</b>	<b>13 Feb</b>	<b>11 Feb</b>	Negotiable

NB: Actions involving "extra materials" (i.e. special meals, drinks, gifts, collateral, booth, stand-alone banner, student tickets, and other "optionals" to be negotiated) to be covered by Sponsor.

**Open Parallel**  
Software for Multicore and Parallel Computing

**catalyst**   
open source technologists



 **Scoop Media Cartel**



**YOUR BRAND HERE!**

**For further information**, participation and presentations, updates about program and sponsorship opportunities, visit [MulticoreWorld.com](http://MulticoreWorld.com), follow [@MulticoreWorld](https://twitter.com/MulticoreWorld) or contact Conference Director, **Nicolás Erdödy**, [nicolas@multicoreworld.com](mailto:nicolas@multicoreworld.com) (+64) 27 521 4020

Multicore World is an initiative of Open Parallel Ltd.