MULTICORE WORLD 2014

25th - 26th February 2014, Auckland, New Zealand

Answering the BIG Questions

Including **COMPUTING for SKA**, 27th – 28th February
(workshop collocated with Multicore World 2014)

Sponsorship Summary

Open Parallel presents the **3rd consecutive edition of Multicore World**, a global conference about Technology and Business that provides the knowledge and tools to support software and infrastructure projects. **Find out about**

- Latest in-production technology
- Platforms for **Mobile, Cloud & Internet of Things**.
- **Big Data, Optimisation & Scalability Applications**.
- State-of-the-Art of Parallel Programming & Trends that must not miss.
- **Computing for SKA** workshop, supported by **SKA Organisation (UK)**

At Multicore World some of **our goals** will be to:

- Survey the capabilities and range of multicore SoCs currently available or forecast to emerge in the next 3 years -and how will impact businesses worldwide
- Discover the possible application domains the various architectures are aimed at such as Big Data, Cloud, Embedded, Mobile, etc.
- Understand the computing and I/O performance, power utilization, software that's available today and what will be feasible in 3 years.
- As an example, learn the scope of SKA computing requirements for embedded, real-time correlation, scientific computing data management and distribution
- Discuss the potential of a permanent independent lab in New Zealand / Australia to profile applications, measure performance & determine interoperability of multicore and SoC chips

This destination conference and workshop will comprise of **4 days intensive talks** as well as panels and discussion time to continue creating our ecosystem.
We will have facilities for face to face meetings during which the companies involved in hardware and software development will interact with user and application communities to exchange knowledge towards its goals. This is a global event and the following meetings will be in Auckland aligned with Multicore World 2014

- **ASKAIC board meeting**. The Australasian SKA & Big Data Industry Consortium will held its regular board meeting collocated with Multicore World 2014 and Computing for SKA
- **CSP TIM#1**. Central Signal Processor's 1st Technology Integration Meeting brings together the leaders of CSP work packages to Auckland, right before MW2014 -many of them will be participating at the conference

As a key player, we invite you to attend, speak about and exhibit examples of your current and future products, in a unique and cost/effective opportunity to be part of a specialist and targeted meeting -**right when the SKA pre-construction phase is about to start globally**.

Do check the **Program** for the strong line-up of **20+ guest speakers from 5 continents** and please comment back to us with any questions and whether, as we hope, you will plan to accept our invitation.

For further information, participation and presentations, updates about program and sponsorship opportunities, visit **www.MulticoreWorld.com**, **@MulticoreWorld** or contact Conference Chair, **Nicolás Erdödy**, nicolas@multicoreworld.com (+64) 27 5214020

Multicore World 2014 Sponsorship - Benefits

We are pleased to offer seven options for your participation, but do not hesitate to voice your interest for a specific package -we will aim to tailor it accordingly.

We conceived Multicore World as a long-term partnership between your organisation and Open Parallel therefore we look forward to do ongoing business in the context of a common strategic vision.

Sponsorship options are **Bronze** (standard and full)**, Silver, Gold, Platinum, Diamond and Premier Diamond** -below are each one's highlights, and also presented in a comparative table

Please note that:

"Full Conference Ticket" includes
- Full access to all 4 days of sessions (Multicore World + Computing for SKA)
- All day meals
- Conference Dinner (Multicore World - Tuesday 25th February)
- Conference Closure Cocktail (Multicore World - Wednesday 26th)
- Workshop Dinner (Computing for SKA - Thursday 27th)
- Workshop Closure (Friday 28th)
- **Normal price for a full ticket is $1,200 (+GST)**

All prices are in New Zealand Dollars and exclusive of GST tax (+15%).

All sponsorship offers are subject to availability and sold in a strictly first come basis.

Bronze Sponsorship (standard) - $3,000
- **Three** Full Tickets for Multicore World **only** ($950 each, total worth $2,850)
- Full online banner presence
- Available till 21st February, subject to tickets availability
- OFFER! Collateral at registration desk if you sign & PAY before February 19th, 2014

Bronze Sponsorship (full) - $3,000
- **Two** Full Tickets for Multicore World **AND** Computing for SKA ($1,200 each)
- Full banner presence -online and slides between conference presentations
- Collateral in registration desk
- Available till 21st February, subject to tickets availability
- OFFER! Table with collateral for all four days if you sign & PAY before February 19th, 2014

Silver Sponsorship - $5,000
- **Two** Full Tickets
- Booth to present your company for four days (25th - 28th February)
- Stand-alone banners in exhibition space + MC's mention between sessions
- Available till 19th February, subject to tickets and space availability
- OFFER! Get one extra full ticket if you sign as Silver Sponsor & PAY before February 19th, 2014

Gold Sponsorship - $10,000
- **20' Speaker slot** at Multicore World **or** Computing for SKA
- **Three** Full Tickets
- **Booth with space for demonstrations** for four days
- Option to sponsor **one** morning / afternoon tea (and draw public to your demo) - **Exclusive**
- Available till 14th February, subject to program, tickets and space availability
- OFFER! Get one extra full ticket if you sign as Gold Sponsor & PAY before February 17th, 2014

Platinum Sponsorship - $20,000
- **30' Speaker slot** at Multicore World
- **20' Speaker slot** at Computing for SKA

- Option to sponsor one lunch (and draw public to your demo) - **Exclusive**
- Option to sponsor one cocktail (event opening/closure with 3' talk) - **Exclusive**
- All Gold options included (booth, exclusive public demo)
- Available till 12th February, subject to program, tickets and space availability
- OFFER! Get two extra full tickets if you sign & PAY before February 17th, 2014 (total five tickets)

Diamond Sponsorship - $30,000
- 45' Keynote Speaker slot at Multicore World
- 30' Speaker slot at Computing for SKA
- Option to sponsor one lunch (and draw public to your demo) - **Exclusive**
- Option to sponsor one cocktail (event opening/closure with 7' talk) - **Exclusive**
- Option to sponsor two morning/afternoon tea, conference's MC will be directing public to your demo each time - **Exclusive**
- Option to sponsor Computing for SKA workshop dinner, with 10' talk - **Exclusive**
- All Gold options included (booth, exclusive public demo)
- Other options are negotiable i.e. Conference Proceedings (printed/video) sponsorship, collateral tailored for specific attendees, gifts and marketing initiatives -NB: materials are not included
- Media presence before, during and after the conference: specialist professional journalists from Multicore World will cover and promote your presentations - **Exclusive**
- Available till 10th February, subject to program, tickets and space availability
- OFFER! Get three extra full tickets (total six) and a CEO roundtable with selected speakers if you sign as Diamond Sponsor & PAY in FULL before February 17th, 2014

Premier Diamond Conference Sponsor - $50,000 - EXCLUSIVE
- 45' Keynote Speaker slot at Multicore World
- 20' Secondary speaker slot at Multicore World
- 45' Keynote Speaker slot at Computing for SKA
- Conference Dinner - Multicore World - Exclusive with 15' talk
- CEO level roundtable / business meetings with selected speakers- **Exclusive**
- All Diamond options included - Six full tickets
- Only one Premier Diamond Sponsor

MULTICORE WORLD 2014

is an initiative of

Open Parallel
Software for Multicore and Parallel Computing
in association with

AUT UNIVERSITY | NeSI New Zealand eScience Infrastructure | SKA SQUARE KILOMETRE ARRAY | catalyst IT | CRAY THE SUPERCOMPUTER COMPANY | NZOSS

MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT HĪKINA WHAKATUTUKI | Scoop Media Cartel | Think Agency | nVIDIA

YOUR BRAND HERE!

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Multicore World 2014 Sponsorship Benefits	Bronze	Silver	Gold	Platinum	Diamond	Premier Diamond
45' Keynote Speaker Slot at Multicore World	x	x	x	x	YES	YES
30' Speaker Slot at Multicore World	x	x	x	YES	YES	x
20' Speaker Slot at Multicore World	x	x	YES	x	x	YES
Multicore World Conference Dinner with 15' talk - Exclusive	x	x	x	x	x	YES
45' Keynote Speaker Slot at Computing for SKA	x	x	x	x	x	YES
30' Speaker Slot at Computing for SKA	x	x	x	YES	YES	x
20' Speaker Slot at Computing for SKA	x	x	YES	YES	x	YES
Computing for SKA Workshop Dinner with 10' talk - Exclusive	x	x	x	x	YES	YES
CEO level roundtable / business meeting with selected speakers	x	x	x	x	YES	YES
Media coverage by specialised journalists from Multicore World	x	x	x	x	YES	YES
Morning/afternoon tea w/ MC directing public to booth / demo	x	x	YES	YES	YES	YES
Conference / workshop lunch -draw public to your booth / demo	x	x	x	YES	YES	YES
Opening / closure cocktails -with 5' talk	x	x	x	YES	YES	YES
Negotiable - Conference / workshop naming rights	x	x	x	x	x	YES
Negotiable - Collateral tailored for specific attendees	x	x	x	x	YES	YES
Negotiable - Conference proceedings (printed / video)	x	x	x	x	YES	YES
Negotiable - Conference swag and "freebies"	x	x	YES	YES	YES	YES
Booth for collateral for four days	x	YES	YES	YES	YES	YES
Stand-alone banners in trade-show space	x	YES	YES	YES	YES	YES
Stand-alone banners beside speakers	x	x	YES	YES	YES	YES
Collateral in registration desk	YES	YES	YES	YES	YES	YES
Attendees list	x	x	YES	YES	YES	YES
Banner presence online	YES	YES	YES	YES	YES	YES
Banner presence in general printed material	x	YES	YES	YES	YES	YES
Banner presence in slides between presentations	YES	YES	YES	YES	YES	YES
Number of full tickets	2/3	2	3	3	3	Negotiable
Number of students (optional) with sponsored tickets (no dinner)	x	1	2	3	3	Negotiable
Number of extra tickets if Sponsorship Paid BEFORE 19th February	x	1	1	2	3	Negotiable
Sponsorship	$3,000	$5,000	$10,000	$20,000	$30,000	$50,000
Sponsorship available till	21Feb	21Feb	19Feb	14Feb	12Feb	Negotiable

NB: Actions involving "extra materials" (i.e. special meals, drinks, gifts, collateral, booth, stand-alone banner, student tickets, and other "optionals" to be negotiated) to be covered by Sponsor

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